

**EW EUROWAG**

# **W.A.G payment solutions plc**

## **HY 2022 results**

6 September 2022

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# Today's Agenda

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## **Introduction and Highlights**

*What we do and the opportunity*

2

## **Financial results**

*Delivered resilient performance*

3

## **Strategic Update**

*Delivered progress against our strategy*

4

## **Conclusion**

*Well placed to continue growing*

5

## **Q&A**



# Introduction and Highlights

Martin Vohánka / Founder and CEO



# Commercial Road Transport sector

**Vital to the whole European economy**

**5%**

of European GDP<sup>1</sup>

**20m**

CRT related jobs across Europe<sup>3</sup>

**Large and growing market for Eurowag**

**9.1m**

commercial road transport trucks in Europe<sup>2</sup>

**~25%**

of which based in Eurowag's core markets of Central and Eastern Europe

**In need of transformation**

**>90%**

European trucking businesses are SMEs

**13%**

Digital adoption rate for Logistics services providers



# Making CRT cleaner, fairer and more efficient

An integrated platform digitalising and connecting the Commercial Road Transport industry

## Payment solutions



### Essential services

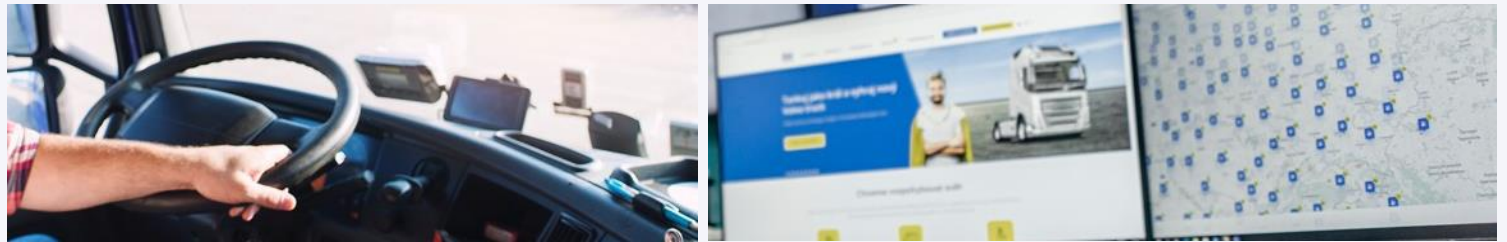


Energy payments



Toll payments

## Mobility solutions



### Digitalising the industry and driving efficiencies



Tax refund



Vehicle information  
(Incl. telematics)



Smart routing






Other adjacent  
services

## Responsibility and Sustainability



# Delivering integrated payment and mobility solutions

 <b>Growth drivers</b>	<b>Digitalisation</b> Digital adoption rate for logistics service providers is only 13%	<b>Growing market</b> Addressable market to grow 300% over coming years	<b>Highly fragmented industry</b> Over 90% of heavy CRT operators are SMEs, without the resources to invest in sustainability	<b>Big data</b> Innovative platform gathers millions of data points to enhance services
 <b>Resilient business model</b>	<b>Business critical</b> Critical end-to-end services, from payments to mobility	<b>Recurring revenues from loyal customers</b> >110% average net revenue retention	<b>Barriers to entry</b> Few players with physical and digital infrastructure to deliver a holistic, integrated solution	<b>Platform scale</b> ~17,000 energy payment points in 30 countries and toll payments network across 23 countries <sup>1</sup> .
 <b>Strong financial profile</b>	<b>Financial strength</b> Highly attractive financial profile at scale underpinned by robust balance sheet	<b>Strong growth &amp; cash conversion</b> 3-year net revenue CAGR 19-21 of 15.6%	<b>High margin</b> Adjusted EBITDA margin of 40.2% in H1 2022; 22% EBITDA CAGR 2019-2021	<b>Track record</b> Resilient business delivering growth and profitability through the economic cycle



# First half 2022 highlights

Net energy and services sales

**€87.0m**

19.4% YoY growth

Adjusted EBITDA

**€35.0m**

40.2% margin

Adjusted earnings

**€16.9**

11.2% YoY growth

Active payment solutions trucks

**87,626**

7.3% YoY growth

Average net revenue retention

**>110%**

2017-2022



# Operational highlights

## Payment solutions



- Certified and admitted as EETS Germany provider, launched operations and strengthened competitive moats.
- Activated mobile payments on EW truck parks and in acceptance network, 388 POS ready for mobile payments.
- Completed end-to-end digital customer journey, can tailor credit limit requirements with automated scoring mechanism.
- Added LNG/CNG stations across 12 European countries with total number of LNG stations rising to 304, which represents more than 50% of the European market.
- Added 104 new locations in card acceptance network for traditional fuels.
- Installed photovoltaic panels on truck park in Spain to reduce GHG emissions.

## Mobility solutions



- Completed WebEye acquisition with cross-sell and up-sell opportunities across both segments.
- Introduced hybrid financing for tax refunds.
- Expanded the acceptance network for roadside service payments.
- Road Lords app now installed on more than 3m mobile devices across Europe with the active installation base reaching 600k drivers.
- Deployed valuable new telematics features to automate fleet operations and improve efficiency.
- Introduced simplified ways of connecting existing e-Mobility Service Provider (EMSP) accounts.
- Joined new consortium to advance Hydrogen for CRT sector and engage across the eMobility sector to promote standards for e-Trucks.
- Started the next phase of the eTruck pilot project with DHL.



# Financial Results

Magdalena Bartoś, CFO

# Highly attractive financial profile



Large scale and network

**16,523**

Active payment solutions customers

**87,626**

Active payment solutions trucks



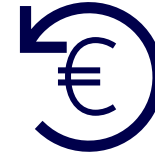
Proven growth track record

**12.3%**

CAGR 19-21  
Active payment solutions customer growth

**15.6%**

CAGR 19-21  
Net energy and services sales growth



High revenue retention and diversification

**>110%**

Average net revenue retention 2017-2022

**7.2%**

Net revenue contribution from top 50 customers<sup>1</sup>



Highly profitable

**40.2%**

Adjusted EBITDA margin

**81.1%**

Adjusted operating cash flow conversion<sup>2</sup>



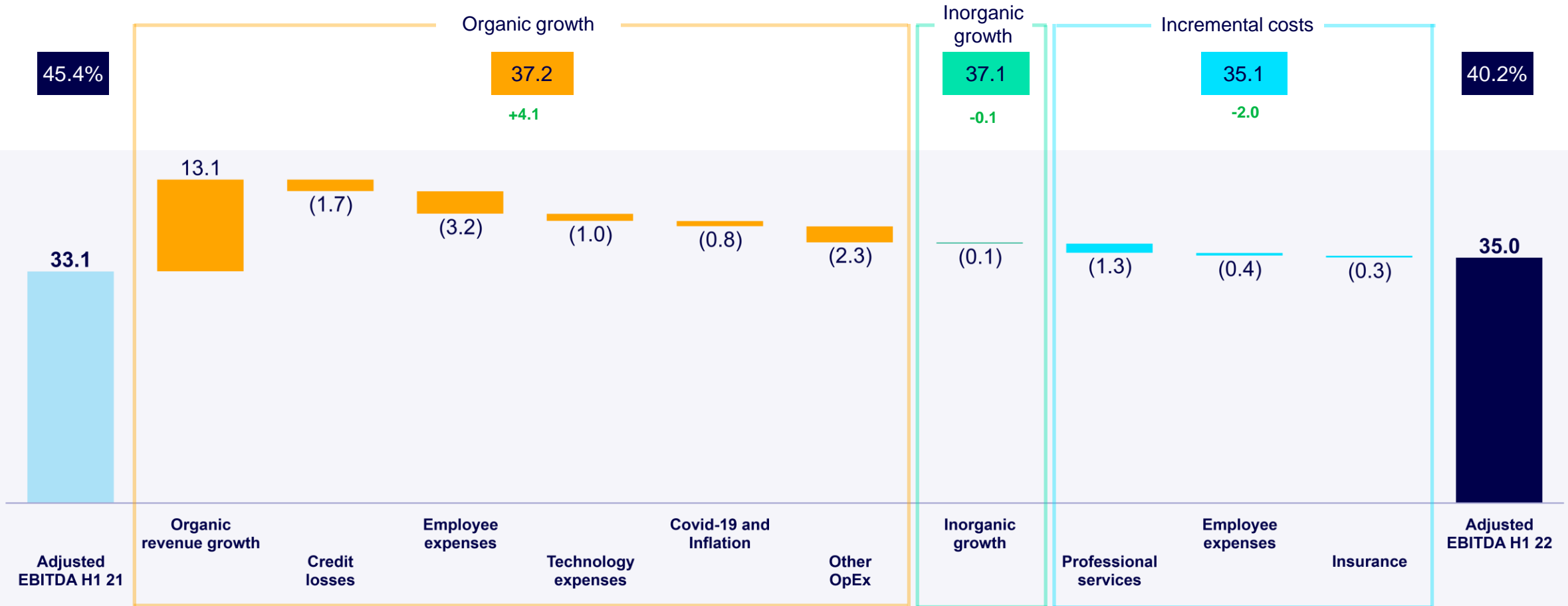
# H1 2022 Group financial highlights

<i>All figures in € million</i>	H1 22	H1 21	YoY
Net energy and services sales	87.0	72.9	19.4%
Payment solutions	63.5	54.2	17.2%
Mobility solutions	23.5	18.7	25.7%
Adjusted EBITDA	35.0	33.1	5.7%
Adjusted EBITDA margin	40.2%	45.4%	
Investing Activities: Capex and M&A	47.5	27.1	75.3%
Transformational Capex	13.3	11.6	
Net cash/debt	28.7	(84.0)	
Net Leverage	(0.15)	2.12	

- The Group's net energy and services sales growth at 19.4% with organic growth of 18.0% YoY.
  - Growth in payment solutions driven by strong new customer and truck acquisitions and underpinned by strong Net revenue retention.
  - Increase in mobility solutions reflects effective cross sell and sales to automotive partners supported by WebEye consolidation.
- Adjusted EBITDA margin of 40.2%, reflecting:
  - Incremental PLC-related costs;
  - PSP expenses;
  - Inflation and normalisation of costs post Covid;
  - WebEye consolidation.
- Net cash position of €28.7m as at 30 June 2022.
- Strong balance sheet allowing the business to take advantage of strategic opportunities.
- Continued to invest into digital transformation and inorganic growth.



# Adjusted EBITDA bridge





# Corporate expenses

All figures in € million	Reported			Adjusted		
	H1 22	H1 21	YoY	H1 22	H1 21	YoY
Employee expenses	32.8	26.5	23.8%	28.6	24.4	17.2%
Impairment losses of financial assets	2.7	1.2	125.0%	2.7	1.2	125.0%
Technology expenses	3.9	2.8	39.3%	3.7	2.7	37.0%
Other operating income	(0.2)	(0.3)	(33.3)%	(0.2)	(0.3)	(33.3)%
Other operating expenses	18.3	15.0	22.0%	17.2	11.8	45.8%
Depreciation and amortisation	12.4	10.5	18.1%	9.0	6.9	30.4%
<b>Total</b>	<b>69.9</b>	<b>55.7</b>	<b>25.5%</b>	<b>61.0</b>	<b>46.7</b>	<b>30.6%</b>

- Employee expenses increased as the Group focused on priority hires, talent retention, strengthening the structure and remuneration schemes appropriate for a listed company.
- Increase in impairment losses of financial assets due to higher notional credit exposure, reflecting higher energy prices.
- Increase in technology expenses largely as a result of the Group's focus on technology transformation, cloud transition, and expenses related to the new generation ERP system.
- Other operating expenses increased mainly due to the incremental PLC-related costs, return of travel and other costs post Covid, and inflation.
- Depreciation and amortisation grew primarily as a result of increased transformational technology being put into production.

# Capital expenditure

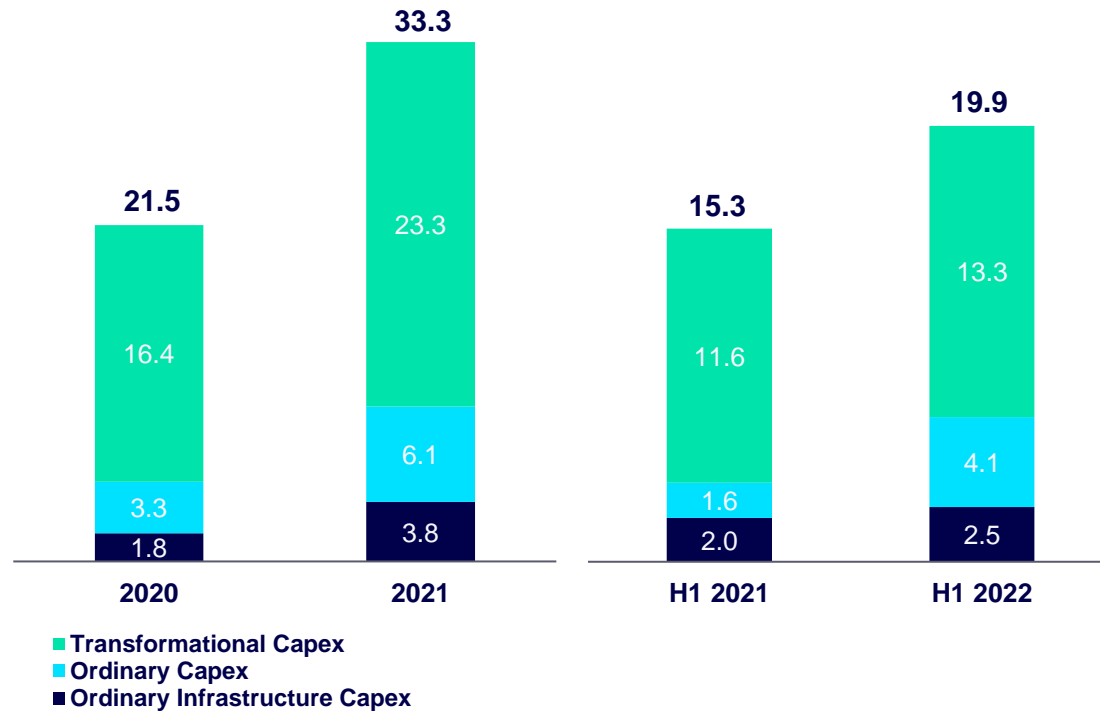
Ordinary  
Capex % Net  
Revenue<sup>(1)</sup>

4%

7%

5%

8%



High single digit  
% of net revenue

€50m cumulative  
for 2022-2023

Investing in value  
enhancing technology  
(e.g. RoadLords) rather  
than legacy infrastructure  
maintenance

No additional  
Transformational  
Capex expected from  
2024 onwards

## Expanding customer capabilities

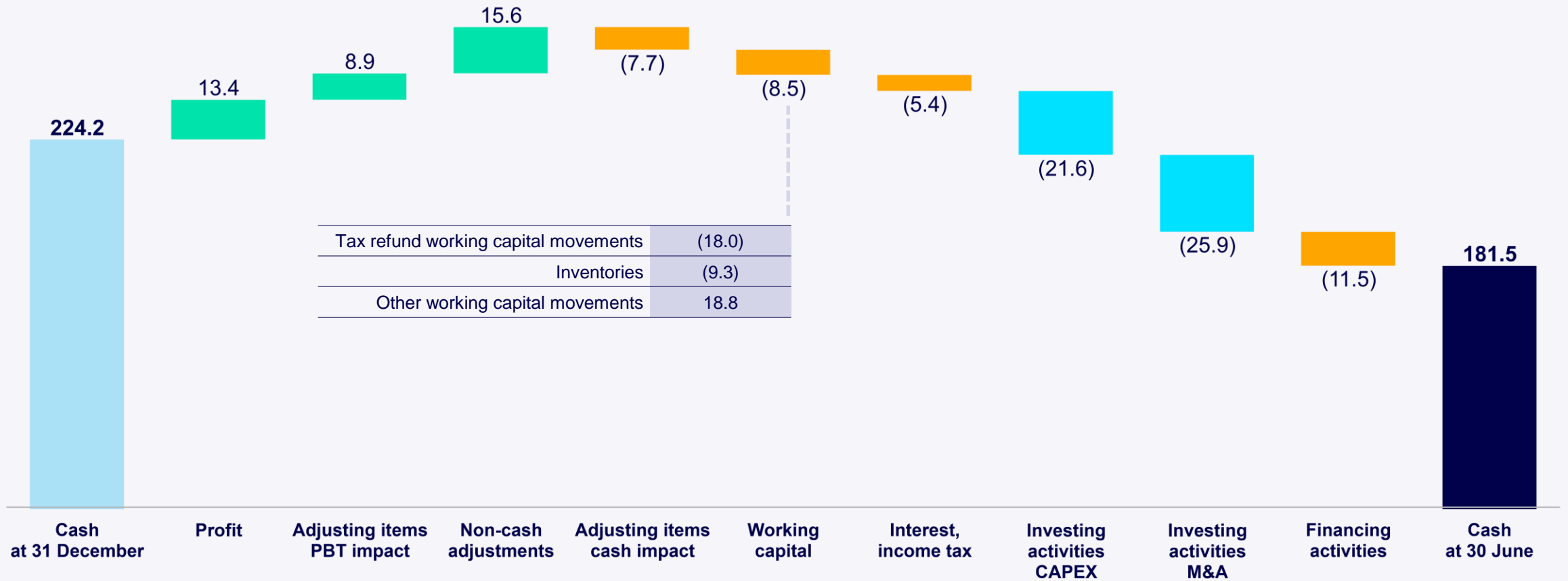
- Mobile payments
  - Improved customer experience and security
- End-to-end customer digital journey
  - Online onboarding, automated credit scoring, customer self-care improvements
- Next generation ERP implementation
  - Energy payment transaction processing and enrichment

## Expanding product capabilities

- EETS Germany certification and launch
  - Bolster competitive moat
- Payment Management System upgrade
  - Tech-forward payment offerings
- New telematics features and Road Lords
  - Improving efficiency and building community



# Cash flow bridge







# Capital allocation principles



## Investment in Business for Organic Growth

- End-to-end integrated ecosystem
- Investments into technology
- Expanding capabilities



## Disciplined Strategic M&A

- Looking at accretive acquisitions
- Business and operational fit with financial discipline
- Delivering synergies



## Robust Balance Sheet

- Financial strength providing strategic flexibility
- Net cash position creating headroom for investments



## Prioritise growth over dividends

- No intention to declare a dividend in the near term
- Prioritise growth opportunities



# Current trading and outlook

- The Group has performed in line with management expectations year-to-date.
- Business is demonstrating resilience and adaptability despite significant headwinds, notably the war in Ukraine and its knock-on effects on fuel supplies and the macroeconomic environment. Key challenges include:
  - Inflation and higher energy prices;
  - Significant uncertainty about the future of European economy;
  - Potential impacts of the sanctions on imports of Russian fuel; introduced by the European Union.
- Eurowag has continued to respond pro-actively to emerging risks and opportunities, supported by:
  - Strong pan-European network;
  - Long-standing relationships with suppliers;
  - Business-critical nature of products and services provided to our customers;
  - Management with experience proven throughout the cycle;
  - Strong balance sheet in net cash position.

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## Q3 interim performance

- Organic net energy and services sales for Q3 are expected to be at least €44.5m with strong LTM growth in excess of 19.0% YoY.
- The WebEye contribution to the Group's top line for Q3 is expected to be at least €3.5m.

Based on current trading, and assuming no significant worsening of the current environment, we remain confident in our future outlook, and we anticipate delivering results in line with our mid-term financial guidance.



# Summary financial guidance



## Net revenue growth

- **Organic net revenue growth between high teens and low twenties over the medium term**
  - Expect both payment solutions and mobility solutions to grow at a similar pace over the medium term



## Adjusted EBITDA margin

- **Adjusted EBITDA margin from mid forties trending to high forties over the medium term**
  - Incremental PLC related costs to impact level of margin expansion in the short term



## Capital expenditure

- **Ordinary Capex at around high single digit % of net revenue over the medium term**
- **Transformational Capex** expected in the range €50m cumulative for 2022–23



## Capital structure and dividend policy

- **Leverage target of 1.5x–2.5x over the medium term**
  - Our leverage ratio may temporarily exceed the top end of the range depending on the quantum and timing of potential acquisitions
- **The Group intends to prioritise growth opportunities over dividends in the near-term**



# Strategic Update

Martin Vohánka / Founder and CEO



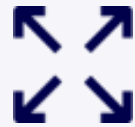
# Supportive market trends



## Digitalisation of the CRT industry

The digital adoption rate for logistics services providers is at 13%<sup>1</sup>

>90% of the industry's SMEs have less than 50 employees with limited resources and know-how to scale up



## Rise of integrated solutions

Businesses are looking for integrated solutions that improve operational efficiency and provide convenience through one platform or application

CRT businesses are also looking for easy, convenience access to financing



## Expanding road mobility market

Total transaction value of energy payments forecast to grow to €361bn<sup>2</sup> by 2027<sup>1</sup>

Total transaction value of toll payments to grow to €33bn<sup>2</sup> by 2027<sup>1</sup>



## Push towards net zero

There is increasing pressure from investors as well as consumers for businesses to set out and implement strategies to shift towards net zero



**Eurowag provides digital solutions, driving efficiencies for customers**

**Our integrated payments and mobility platform is a long-term solution for CRT businesses**

**We are building share in a market which is itself growing significantly**

**Eurowag is innovating solutions to empower the CRT industry's transition to a low-carbon future**



# Five drivers of sustained long-term growth


## Growth

from existing customers 

- ✓ Industry tailwinds
- ✓ Focus on solving evolving customer needs
- ✓ Deeper entrenchment and retention
- ✓ Proven upsell and cross-sell strategy

- Expanded the acceptance network with a focus on LNG.
- Strengthened competitive moats with EETS certification and launch in Germany.
- Maintained strong net revenue retention >110%.

## Geographic

expansion and penetration 

- ✓ Consolidating market shares
- ✓ Enter new markets to serve existing and new customers

- Increased number of payment solution active customers by 13% with the majority coming from already established markets.
- Started expansion into DACH region (Germany, Austria, Switzerland).
- Continued the roll out of digital sales channels in Western Europe.

## Go-to

market channel expansion 

- ✓ Digital, telesales and field channels
- ✓ Seamless customer experience

- Launched an end-to-end, fully automated digital customer acquisition, credit scoring and onboarding channel in 5 countries.
- Signed new OEM contracts with large automotive manufacturers.

## Digital

platform development 

- ✓ Fully digital end-to-end ecosystem
- ✓ Financing platform
- ✓ Expanding the services and partnership network with API integration
- ✓ Digital freight forwarding

- Further developed the digital platform by expanding pilots for receivables financing.
- Simplified settlement and improved security by activating mobile payments on all owned truck parks, as well as in the acceptance network.

## Accretive

M&A 

- ✓ Proven M&A track record and integration capabilities
- ✓ Acquire accretive capabilities
- ✓ Potential revenue / cost synergies via strategic acquisitions

- Completed the WebEye acquisition.
- Continue to screen acquisition targets, and actively manage a pipeline of future opportunities that can support our inorganic growth.

# Acquisition of WebEye



Leader in **CRT Fleet Management Solution**

Over  
**58,000**  
connected trucks

Strong presence in core markets  
**Hungary** and  
**Romania**

More than  
**5,000**  
customers

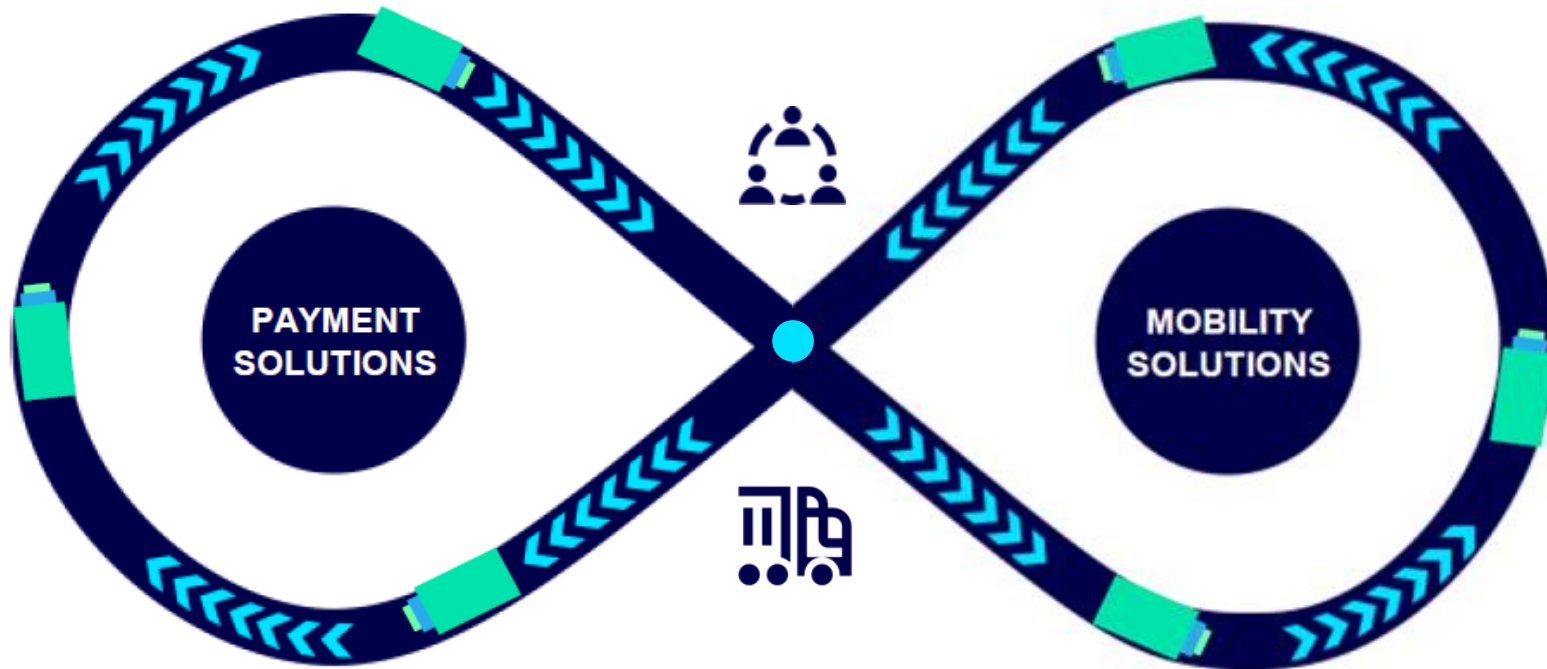
Revenue of  
**€16.4m**  
for FY2021

Normalised adjusted EBITDA of  
**€5.6m**  
for FY 2021

WebEye's FY2021 financials are based on unaudited consolidated management accounts prepared under Hungarian GAAP

- A highly strategic and accretive acquisition, completed on 1 Jul 2022.
- Expands the customer base on our payments and mobility platform, with significant opportunities for cross-sell and up-sell.
- Provides access to a new pool of data with more insights for the development of solutions to improve the efficiency of our customers' operations...
- ...while addressing key challenges such as reducing energy intensity and improving road safety.
- Active in 12 countries including the Czech Republic, Poland, Portugal and Germany, with the strongest presence in Hungary and Romania.
- Increasing penetration in our core markets and providing an opportunity for further market expansion.

# Dynamic growth engine



Powerful cross-selling platform driven by data and customer-centricity

- Customer / Driver information
- Trucks and trailer information
- Payments and transactions data
- Destination and routing info
- Geo-localisation
- Tax refund
- Behaviours data



# Responsibility and sustainability

## Key developments in 1H:

- Joined new consortium to **advance Hydrogen for CRT** industry.
- Commissioned customer research in 9 European markets to identify and improve ways we can help customers accelerate the **move to low carbon solutions**.
- Developed **GHG calculation** of shipment in EW Telematics.
- Continued providing **support to employees and communities** affected by the war in Ukraine.

## ESG targets

Reduce direct emissions by  
**50%**  
by 2030

Increase female representation  
in leadership roles to  
**40%**  
by 2025

Reach the top  
**25%**  
of employee engagement score  
in EU Tech companies by 2025

Donation  
**1%**  
of consolidated earnings before  
tax annually to charitable causes

## Our industry



- Building a better-connected industry
- Increasing access to low carbon solutions
- Reducing emissions in the CRT value chain

## Our customers



- Enabling the energy transition and efficiency
- Improving wellbeing and safety
- Driving business success

## Our company, colleagues & communities



- Reducing direct and supply chain emissions
- Embracing inclusion and diversity
- Giving back to our communities



# Key takeaways

- 1 Strong and resilient financial performance
- 2 Robust balance sheet
- 3 Delivering long-term growth across five strategic pillars
- 4 Large and growing market
- 5 Navigated uncertainty with confidence and reaffirm medium-term guidance



# Q&A

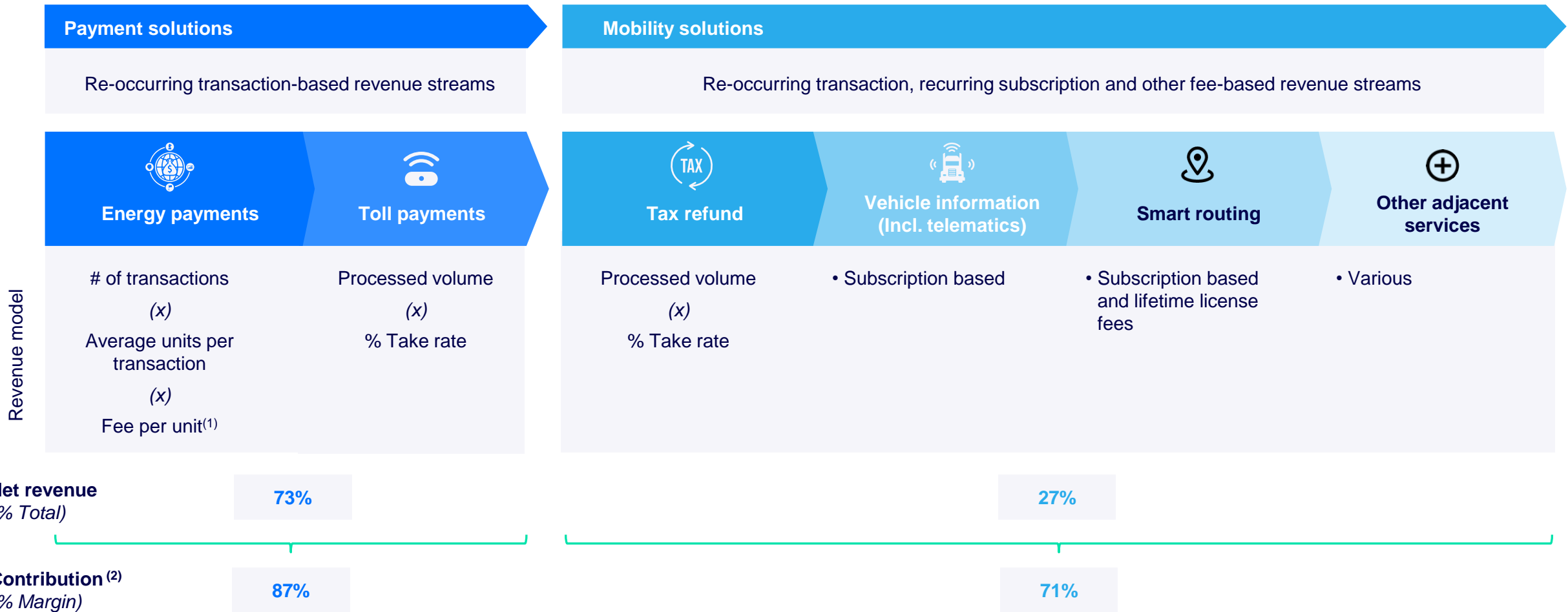
[investors@eurowag.com](mailto:investors@eurowag.com)





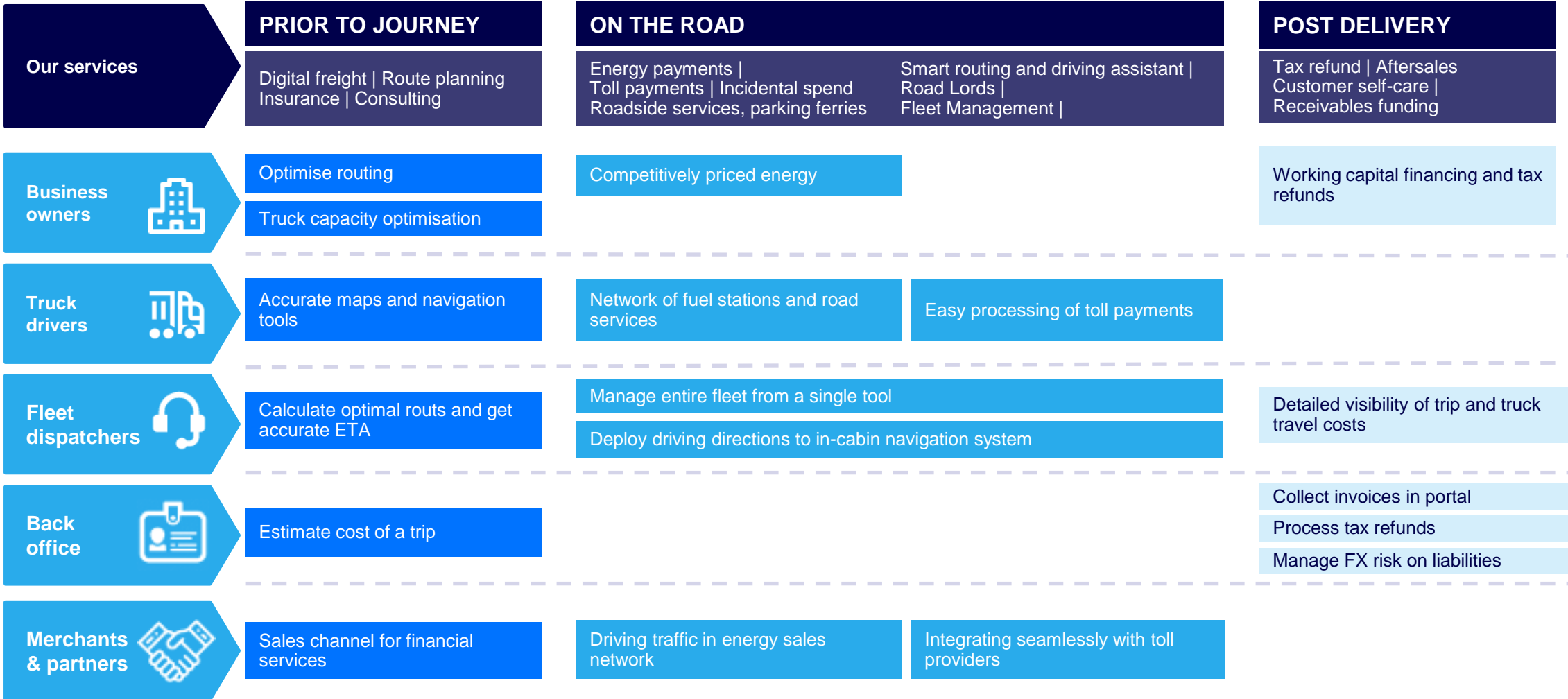
# Appendix

# Revenue model



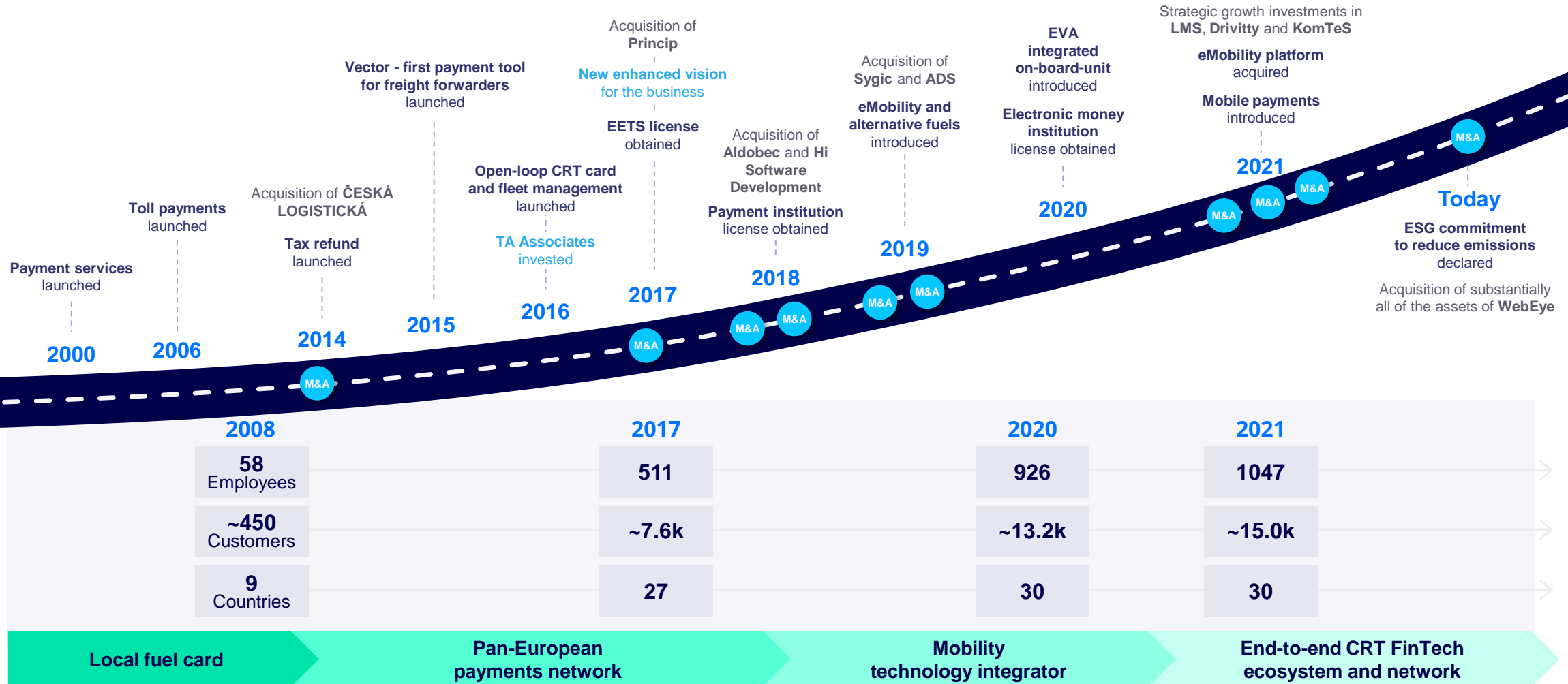


# Payments and mobility services ecosystem





# Maximising returns through M&A & innovation





# Comprehensive go-to-market strategy

## Multi-channel sales strategy



**Direct**

Full control of the client acquisition process - direct "pitching", onboarding, sales and post-sales support



**Indirect**

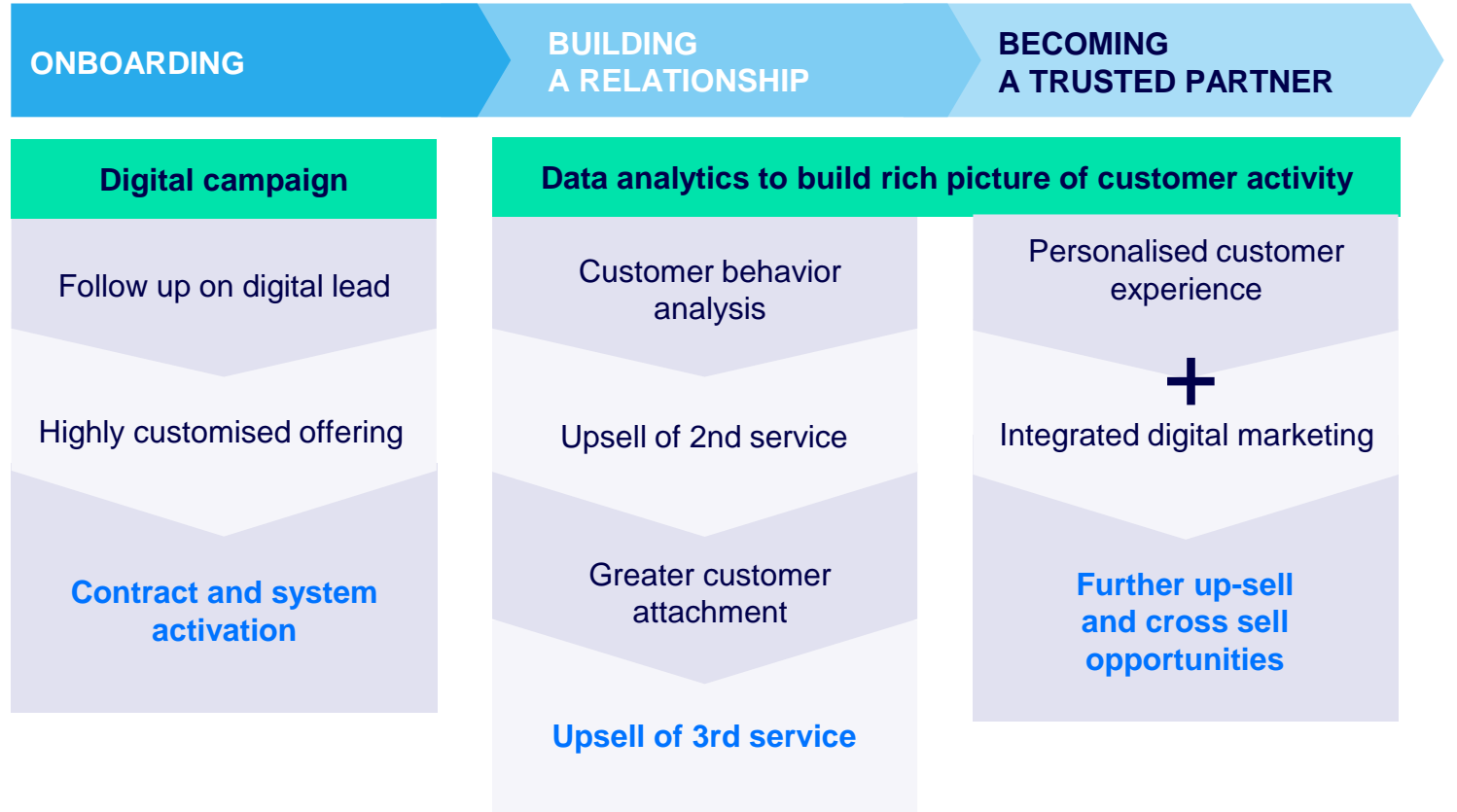
Extending our reach through strategic partnerships (incl. OEM)



**Digital**

Recently build-up front-end platform to convert digital leads (e.g. Client Selfcare platform, RoadLords)

>50% leads from digital source







# Differentiated integrated CRT offering

Eurowag is a comprehensive network built to serve the CRT industry

